

## A Letter from the President



I am excited about welcoming 2018! Please join me in my New Year's resolution to share with other senior-level financial executives the FEI experiences of networking with other successful financial executives and expanding the knowledge gained from our "Not to be Missed" keynote speakers and events. FEI is one of the best

kept secrets in Houston, and we need a collective effort to get the word out. Please help by bring a prospect to the Federal Reserve Event on January 23rd. To drive this effort, we have organized a Member-Get-A-Member program. I see this as a win-win for all!

### Current Member Benefits:

A current FEI member who "gets a member" (brings a prospect who becomes a new member) will have their \$150 Houston Chapter dues waived at the time of renewal plus receive a \$50 American Express gift card from National. Let's spread the word together by reaching out to your qualified contacts to join FEI.

### New Member Benefit:

A member who joins between January 23rd through February 7th will benefit from a reduced membership fee of \$449 due to National's special rate offering. Your peers will appreciate a savings of \$226.

### "Not to be Missed" Upcoming Events:

Daron Peschel, Federal Reserve Bank of Dallas, Houston Branch Vice-President, is our keynote speaker to provide an "Update for CFO's from the Federal Reserve". Please note our standard time for our evening events has changed for this event. The professional development hosted by our Platinum Sponsor, Moss Adams (combined with Hein & Associates in November 2017), will start at 3:00 pm covering FASB and SEC updates titled "Standard Setters have been Busy". Our keynote speaker will start at 4:45 pm followed by the social hour until 6:30 pm to end the evening. Due to the Fed's scheduling conflicts, no dinner will be served; however, heavy hors d'oeuvres will be served during the social hour. As always when meeting at the Federal Reserve, please register early to receive Fed clearance to enter the building.

Our Technology Special Interest Breakfast Group will

meet at BBVA's offices on January 31st from 7:30 to 9:30 am on how to "Enable Finance of the Future with Robotics and Data Science" led by Bobby Jetley, HP's Innovation Engagement Director and Chet Chambers, HP's Senior Director for Robotics, Data Analytics and Data Science.

Be sure to save the date for our Wine Dinner February 10th at the Magnolia Hotel, which is now a free event for our members. Join the fun by bringing a bottle of wine with a retail value of \$30 to our Federal Reserve meeting for the Wine Dinner's "Wine Pull". Net proceeds from the Wine Pull will benefit the FEI Houston Scholarship Foundation.

(continued on Page 3)

## Dinner Meeting

**January 23, 2018**

**Federal Reserve Bank of Dallas - Houston Branch**

**4:30 Professional Development Session**

**5:30 Social Hour**

**6:30 Dinner Session**

Register online by Jan. 19th. [feihouston.org](http://feihouston.org)

Sponsored by:



Addison Group



Want to win a gift basket?

Attend the Monthly Meeting's Professional Development Session to be entered for our prize drawing. Must be present to WIN!

Look forward to seeing you at the next Professional Development Session!

### FEI Houston Chapter Newsletter

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## January 23, 2018 Dinner Meeting

### "Update for CFO's from the Federal Reserve"

#### DINNER SESSION

**Daron Peschel, Federal Reserve Bank of Dallas, Houston Branch**

#### Biography

Daron Peschel is the senior vice president in charge of the Houston Branch, which serves 41 counties. Major operations under his responsibility include the Houston board of directors, cash operations, law enforcement, administrative services, communications and outreach, and other support activities.

Since joining the Bank in 1989, Peschel has served in numerous analytical and managerial roles, including cash operations, financial management, administrative services, property management and board secretary. He also was on special assignment at the Federal Reserve System Board of Governors in Washington, D.C.

An advocate of business and financial education, Peschel serves on the University of Texas McCombs School of Business BBA advisory board, Sam Houston State University Chair of Banking advisory board and the Junior Achievement Gulf Coast board of directors. Active in the Houston community, Peschel serves on Central Houston board of directors and the Buffalo Bayou Partnership board of directors.

Peschel holds a BBA in finance from the University of Texas at Austin and an MBA in banking and financial institutions from Sam Houston State University. He is also a graduate of Leadership Houston Class XXVII, Center for Houston's Future, Federal Reserve Senior Management Training Program and numerous other executive education programs.



### "FASB \$ SEC Update: Standard Setters Have Been Busy"

#### PROFESSIONAL DEVELOPMENT SESSION

**Billy Tilotta, Hein & Associates LLP (Combined with Moss Adams LLP in November 2017)**

Billy has over 20 years of public accounting

experience and is an Audit Partner in the Houston office of Moss Adams LLP. He provides audit and consulting services to both public and private companies in the oil field services and manufacturing/distribution industries, assisting them with due diligence services, consolidations, and private offerings, as well as mergers and acquisitions.

Prior to joining Hein & Associates in 2002, Billy was an Audit Manager with Arthur Andersen LLP. He is a member of both the American Institute of Certified Public Accountants (AICPA) and the Texas Society of Certified Public Accountants (TSCPA).

**Mark Zilberman, CPA, CFE, Hein & Associates LLP (Combined with Moss Adams LLP in November 2017)**

Mark is an audit partner with Moss Adams LLP. Mark has practiced public accounting since 2000. His experience includes audits of mid-size public and private enterprises in the oil and gas upstream (exploration and production), oilfield service, construction, and manufacturing and distribution industries. He has also provided audit services to large public and private enterprises in upstream energy. Additionally, Mark's background includes assisting both public and private clients with a variety of significant transactions, including public and private common and preferred stock offerings, and private placements of debt and equity. He has substantial experience with registration statements on Forms S-1, S-3, S-4 and S-8, and in reviews of quarterly and annual filings on Forms 10-Q and 10-K, respectively.

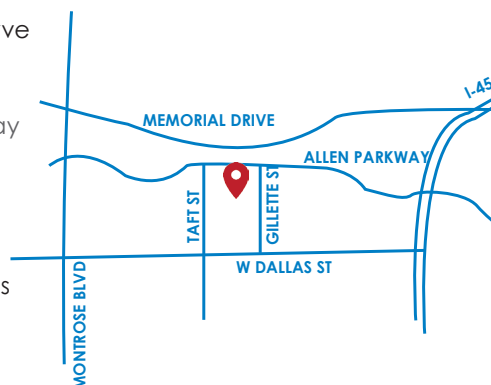
Prior to Moss Adams, Mark spent two years at Deloitte & Touche LLP in Houston as an audit senior manager in their Energy and Resources group with a particular focus on mid-size and large SEC registrants in the upstream oil and gas sector.

## Meeting Directions

The Federal Reserve Bank of Dallas - Houston Branch  
1801 Allen Parkway  
Houston, TX 77019

[Register online!](#)

Registration closes  
Jan. 19, 2017.

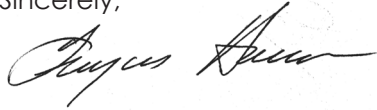


## A Letter from the President (Cont.)

Your FEI Board and Committees are working diligently to provide more opportunities for breakfasts, lunches, social hours and dinner meetings to expand our knowledge, network for fresh ideas and mentor others. Let's let other financial executives in on the secret of what FEI has to offer!

I wish each of you a prosperous, successful and joyful New Year!

Sincerely,



Frances Powell Hawes

### National Webinars

January 17 12:00 pm – 1:00 pm central  
Lease Accounting Changes & Implementation

January 24 11:00 am – 12:00 pm central  
Navigating the Revenue Recognition Standard, A  
Virtual Symposium for Your Industry

January 25 12:00 pm – 1:00 pm  
Fuel Growth with Successful Zero Based Budgeting

January 30 1:00 pm – 2:00 pm central  
Five Steps to Purchasing Software to Grow Your  
Business

The Annual FEI Houston Chapter

### *Wine Dinner*

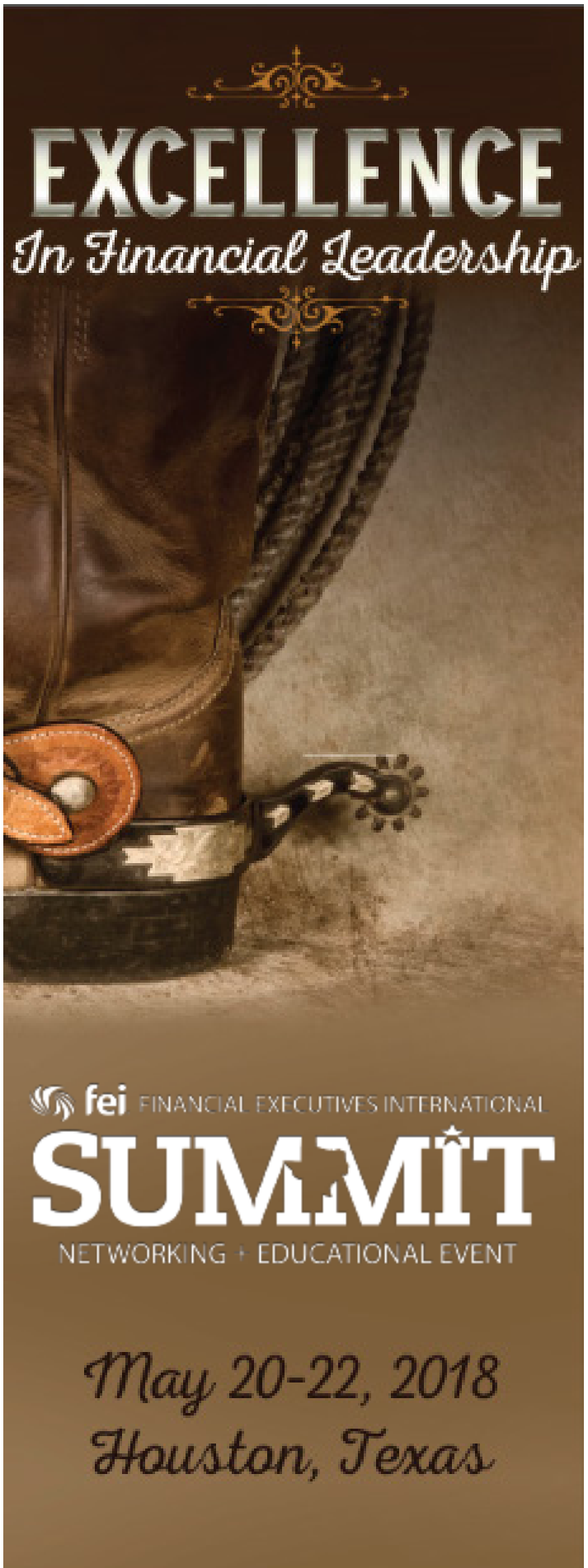
Saturday, February 10, 2018  
Magnolia Hotel Houston

Free for Members | \$75 for Guests

The Siegfried Group will host a "Wine Pull"  
Donate a Wine Bottle Now!

Proceeds from the Wine Pull Event will be donated  
to the FEI Houston Scholarship Foundation

Platinum Sponsor:  
The Siegfried Group



EXCELLENCE  
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# SUMMIT

NETWORKING + EDUCATIONAL EVENT

*May 20-22, 2018  
Houston, Texas*



## 2017-2018 FEI Houston Mission Statement & Goals

### MISSION:

FEI's mission is to advance the success of senior-level financial executives, their organizations, and the profession.

### GOALS:

- Maintain and enhance the value of the FEI brand by focusing on quality – quality members, programs and sponsors
- Be relevant to members
- Offer high quality programs and resources that help develop current and future financial officers
- Develop high quality and engaged sponsors to assist the Chapter financially, help identify programs and speakers, and help recruit new members
- Make FEI relevant and known in the community through involvement in Houston financial matters; be the voice of the financial community
- Run an effective, professional, and fiscally sound Chapter operation
- Give back to the community through our own foundation and in other ways in which our members personally choose



### NEW MEMBERS

**Heather Clemons**  
Reliable Wireline

**Elisabeth Fingerhut**  
Renaissance Offshore LLC

**Emily Picheloup**  
Waste Management, Inc.

**Debra Shelton**  
Ascend Performance Materials

## 2017-2018 STRATEGIC PARTNERS

Secure your FEI Sponsorship today!  
Contact: Tony Maresca, [tmaresca@bepms.com](mailto:tmaresca@bepms.com)

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**Social Event Chair**  
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