

Unprecedented Power: Jesse H. Jones, Capitalism & the Common Good

MAY 21ST MEETING:

Steven Fenberg, Author



Steven Fenberg

We have all heard of Jones Hall, Jones Graduate School of Business at Rice University, Jones Park, Jones Libraries at Baylor University and the Texas Medical Center, and the Houston Endowment that he and his wife established. But do you really know who Jesse Jones was? Learn about Jesse Holman Jones' management techniques and style that led this entrepreneur, with an eighth-grade education, to build Houston's downtown Main Street in the early 20th century, establish the Houston Chronicle and the National Bank of Commerce, and then went to Washington to ultimately become the most powerful person in the nation next to President Roosevelt.

Steven Fenberg, has pursued a variety of projects to renew and preserve knowledge about Jesse Jones. He first wrote a biographical sketch about Jones in 1992 for the Houston Endowment and was intrigued to discover that Jones had been the most powerful person in the nation next to President Franklin Roosevelt throughout FDR's entire administration. Fenberg served as executive producer and writer on PBS's Emmy Award-winning documentary film *Brother, Can You Spare a Billion?* The Story of Jesse H. Jones, narrated by Walter Cronkite. He subsequently assembled an extensive archive of Jones's personal and business papers and created permanent exhibits about him that are now installed at Houston Endowment's head quarters in the JPMC Tower and at Rice University.

Hot Topics in Finance & Accounting

MAY 21ST PROFESSIONAL DEVELOPMENT SESSION:

Shauna Watson, Global Managing Director - Financial & Accounting, Resources Global



Shauna Watson

This presentation will delve into some of the hot topics finance executives should watch in 2013 including: an update on US GAAP/IFRS convergence, accounting changes on the horizon, progress in private company-specific rulemaking, compliance with new regulations finalized or proposed (Dodd-Frank Act, JOBS Act, NASDAQ and SEC rulings), and some other causes of uncertainty and risk in today's business environment.

Shauna Watson is a subject matter expert in US GAAP, IFRS, SOX and SEC Regulations. She recently joined Resources Global in the capacity of Global Managing Director - Finance & Accounting. Shauna has worked in a variety of positions of increasing technical complexity including Corporate Director of Technical Accounting and Policy for Northrop Grumman where she evaluated and communicated the impact of new accounting standards, determined the accounting for complex business transactions, drafted comment letters for submission to the SEC, FASB, IASB and PCAOB and led the ongoing IFRS implementation efforts. In addition, Shauna implemented a national training program on accounting and finance topics and frequently presented on technical emerging issues.

Monthly Dinner Meeting & Spouses' Night

Tuesday, May 21, 2013

LOCATION:

Houston Country Club

1 Potomac Drive
Houston, TX 77057

» [map to location](#)

AGENDA:

Professional Development Session (4:30pm)

Social hour (5:30pm)

Dinner (6:30pm)

MEETING SPONSORS:



The May Meeting is Spouses' Night!

As a Chapter Member you may bring your spouse or significant other as a complimentary guest. Be sure to register both of you!

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FEI Houston Chapter

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Chapter Administrator: Terry K. Newton

A letter from the president



Greetings,

As I write this last letter as president I want to report we have accomplished many positive changes, but there is much more work to be done. This truly has been a race against time to change course and get a number of important tasks completed. It's been my pleasure serving the Houston FEI chapter and our many accomplishments would not have been possible without a great team of dedicated officers and directors. We changed course as a chapter and improved membership value. Our membership committee now employs

technology tools, has expanded the number of members serving on the committee, held a number of successful membership events and is focused on diversity through outreach to up and coming financial executives. The chapter website is nearly complete and serves as our on-line "front door" to Houston and the world. At our last meeting we announced an expanded CPE program and in this issue you will find our first Platinum level sponsor, UHY is jointly producing with FEI a series of breakfast CPE sessions for our members this summer. From a local community impact perspective we are active in a couple of areas. We are co-sponsoring with Houston Business Journal, the "Best CFO of Houston Award." Members have been guest speakers or case study judges with two local universities. We have also been asked to assist a local university with developing a financial literacy workshop for student athletes. The chapter leadership encourages members who want to give back to community to let us know because there are many opportunities for FEI Houston to give back to our community.

The April Chapter meeting was our first joint meeting with the tri-city chapter of the National Association of Corporate Directors, (NACD). The meeting topic was a panel discussion on the CFO board relationship. Over 250 members of FEI and NACD were in attendance at this very successful meeting.

Our next meeting on May 21st features author, Steven Fenberg who will talk about a great Houstonian, Jesse Jones. Resource Global Professionals is our May Platinum sponsor so please thank Tommy Parker and his team at the meeting for their support. HSBC Bank is our Gold sponsor for the May meeting so thank member and VP of Sponsorship, Rebecca McCulloch for HSBC's support of our chapter.

Please join me in thanking outgoing director, Chris Brewster for his sage advice and support, and to Treasurer, David Boersma for his years of service and continuity during this year of change and all the officers and directors for their service. As a group of financial executives we are truly blessed to be in Houston to have such wealth and talent serving our chapter. Let me close with a favorite quote for my successor and new officers, "To those whom much is given, much is much expected."

Warmest Regards,



Eric Khan
President, FEI Houston

FEI Houston Officers and Committee Chairs

President

Eric Khan, The Rand Group, LLC

President-Elect

Phil Denning, Shell Oil Co.

V.P. – Programs

Blair Habuda

Joe Abell

V.P. Membership

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Colleen Estes, Sirius Solutions

Todd Ruden, Cardtronics, Inc.

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Nominations close May 6



2013 Best CFO Awards nominations

ELIGIBILITY

- Nominees must be a CFO or hold an equivalent position in the greater Houston area
- The greater Houston area includes 10 counties: Austin, Brazoria, Chambers, Fort Bend, Galveston, Harris, Liberty, Montgomery, San Jacinto and Waller
- CFOs must have been in their current position for at least 12 months
- Any CFO from a private or public company or non-profit is eligible. Elected government officials will not be considered.

<http://www.bizjournals.com/houston/nomination/47081>

DEADLINE: Nominations are due by 5 p.m. on Monday, May 6, 2013
QUESTIONS? Contact Judy Rider at 713-395-9626 or jrider@bizjournals.com

AWARDS & RECOGNITION
 Winners will be revealed and all the finalists will be recognized at an awards luncheon August 16, at the Hilton Post Oak and also in a special section of HBJ on August 16. Finalists will be notified in advance.

HOUSTON BUSINESS JOURNAL

For sponsorship and advertising opportunities, contact **Nancy Brown** at nbrown@bizjournals.com 713-395-9618






Born to be a CFO?

For some people understanding numbers just come naturally. If you're like us, you see it as a great talent. Do you know someone who was born to be a CFO? Yes? Then help us honor their skills and success by nominating them for this year's **CFO of the Year Awards**.

FEI Houston Chapter Directors

Frances Powell Hawes, Hawes Interests
 Bruce Misamore, Yukos Oil Company
 Kevin Dartez, Situs
 Jeff Curtiss, KBR
 Chris Brewster, Cardtronics, Inc.
 Michael J. Vitek, 212 Resources
 M. Colleen Estes, Sirius Solutions, LLLP
 Chris Matlock, Lookout Capital Management
 Terry Sanford, Design Tech Homes

Save the Date!

Next meeting Sept 17, 2013

Reminder:

HCC Dress Code after 6 pm for men is coat and tie. Cell phone use allowed in the phone room only or outside. Please ensure your guests are also aware of these requirements.

Career Services Update - May 2013

This past month, two FEI members have gotten new jobs with the help of the Career Services Committee. Please continue to help our FEI members by referring employers and recruiters to Kevin Hanratty, the Career Services Chair. Also, if anyone would like to discuss their career options, Kevin Hanratty is always available to assist you.

Kevin Hanratty

713 520 6066 | kevin@astoundry.com

Upcoming Events

- May 2** **How CAEs Are Adding Value Through Technology**
 Hosted by Grant Thornton Questions? 877.398.9939 or email GTWebcast@level3.com.
 12:00 pm Eastern | 1 Hour | 1 CPE Credit available
- May 9** **Benchmarking the Finance Function: 2013 The Inner Workings of Accounting and Finance**
 Hosted by Robert Half Management Resources | Questions? Contact Joel Dibble joel.dibble@rhi.com or 650-234-6288
 1:00 pm Eastern | 1 Hour | 1 CPE Credit available
- May 14** **The Last Mile of Finance - How Organizations are Performing Record-to-Report**
 Hosted by Trintech and Financial Executives Research Foundation (FERF) - Questions? Please contact info@trintech.com | [Read more](#)
 11:30 a.m. Eastern | 1 Hour | No CPE Credits available
- May 15** **Member Benefits 101: Getting to Know Your FEI! 2:00 pm Eastern**
 2:00 PM (Eastern) | 11:00 AM (Pacific)
- May 23** **Global Taxation**
 Presented by Nair and Co. - [Read more](#)
 2:00 p.m. Eastern | 1 Hour | 1 CPE Credit available

New Members - May 2013

Angela Baldwin

Hunt Consolidated, Inc.

Ornela Biraci

Alimak Hek Inc.

Paul F. Boling

Carrizo Oil & Gas

Desmonde Cowdery

James McCormick

Hardie Morgan

Grace Presbyterian Church Houston

Roger Ondreko

Macquarie Energy

F. Gardner Parker

Hercules Offshore, Inc.

Lee Pint

A. Louis Teuscher

Talisman Energy Inc.

Margaux Teuscher

FMC Technologies, Inc.

Mark Vendetti

Francesca's Holdings

Alison Zimlich

The AES Corporation



Cyber Crime Control: tiger or sitting duck?

An International Perspective.

Arthur Izeboud, Managing Director, RGP Netherlands

Legislation and regulations regarding privacy protection and data integrity are increasing, while controllability decreases. Some facts: Over 6 million LinkedIn passwords were published by Russian hackers. The New York Times and Wall Street Journal reported infiltration of Chinese hackers 'with the apparent objective of monitoring reporting about China'. Her Majesty's Revenue and Customs in England lost the bank details of 25 million child support recipients. Iranian hackers targeted Bank of America, Citigroup, Wells Fargo, U.S. Bancorp, PNC, Capital One, BB&T, HSBC and Fifth Third Bank. Sony saw its intellectual property in games leak out the company in an attack affecting 77 million users of the Playstation Network. There are many more examples. While the data flow through your organization is growing year-on-year, the options of protecting your intellectual property are more limited all the time. Cyber criminals continue to find new ways to gain access to your valuable Big Data.

Not blind but not seeing...

Your organization is having to comply with an increasing number of legal requirements, for example the provisions of the EU Data Protection Directive, the Private Data Protection Council, Solvency II, and the recent ruling by the SEC on identity theft programs. You must be compliant. Even more importantly, you will probably want to close the digital gap for other reasons. You could incur extreme damage to your reputation, lose sales or suddenly be confronted with your organization's last phase in its life cycle. Don't think that this is not realistic. Many are unaware of the extent of risk regarding their intellectual property security. We are not completely blind, but not seeing. Research shows that 22 percent of financial companies in Europe 'do not know' whether a data leak has occurred in the past three

years. In spite of managing the sensitive, personal details of millions of customer, 41 percent of financial institutions indicate that they have no verification program to measure the effectiveness of their information risk management strategy. Further, a staggering 42 percent do not measure the performance of persons responsible for information risk management, data protection or data recovery.

Can it actually be controlled at all?

You monitor your network 24 hours per day, 7 days per week. You comply with legal requirements. You think you are just fine. But does all this help to actually close the gap? No. It doesn't. Data integrity is more than ICT and compliance alone, and the rule does not prevent the incident. Being able to demonstrate your data integrity system is primarily a control framework with prevention as the number one priority. This framework, the infrastructure, is logically created by a multidisciplinary team of legal, internal audit, compliance, information & communications technology (ICT), security and data user representatives.

Incident management is a continuous process, with 'damage control' as its ultimate conclusion. It is designed to limit losses if an incident should happen in spite of all measures. Swift action is crucial in this respect. The best chance of controlling cyber crime risks, and therefore compliance with legal requirements in this context, is to embed it in your organization's genes, both for prevention and detection as well as damage control. Involving a multidisciplinary team of legal, compliance, ICT, security and data user representatives is indispensable. This is how you can transform yourself from a sitting duck to an armed tiger.

Annual Golf Tournament

2013 Results



FEI hosted the annual golf tournament at Blackhorse Golf Club on Tuesday, April 23rd. It was a beautiful day and the event was a great success with over 120 golfers participating. Many thanks to our sponsors for all of your support and contributions to the event, including our Platinum sponsor Alvarez & Marsal, our Gold Sponsor Bank of America, and our Emerald Sponsors PMB Helin Donovan and Experis Finance. Award winners were as follows:

First Place:

Brian Reese, Marcus Henneke, Jim Fereday, Paul Marsh

Second Place:

Tom Brosig, Mark Claffey, Scott V, Vinod

Third Place:

John Thayer, Craig Stephen, Wally Helin, Kurt Vaculick

Fourth Place:

Chris Matlock, John Chronis, George Wilkinson, Gary Brooks

Fifth Place:

Cody Chenault, Mike McCarthy, Todd Ruden, John Malanga

Closest to the hole winners:

A Player : Suhrid Thakore
B Player: Craig Stephen
C Player: Rey Stroube
D Player: Jim Jackson

Straightest drive:

A Player: Rusty Hendrix
B Player: Jim Williamson
C Player: David Batson
D Player: Jim Davis

Thanks to everyone for coming out and joining us for this fun event and we look forward to seeing you next year!

Todd Ruden & the Golf Outing Committee

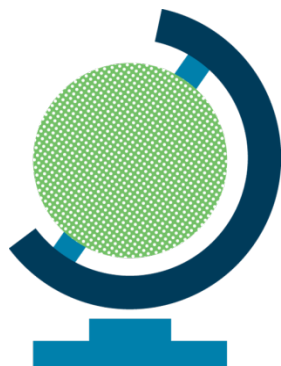


Eric Khan speaks to Prairie View A&M executive MBA students about career advancement at their Houston campus on April 6th.



Ernie Pekmezaris presents to Prairie View A&M executive MBA students the Pappas brand formula for success.

Summer Breakfast Series: Impact of Foreign Expansion



Houston is already the second largest export gateway in the US



Join UHY LLP and FEI for a breakfast series on the challenges of foreign expansion, a series of interactive panel discussions on the issues senior management of expanding companies should consider before venturing into foreign markets. Panelists will include experts in law, operations, tax, and finance in a lively, one hour discussion with audience participation. No PowerPoint, just good dialog!

Tuesday, June 4:	Infrastructure, Legal & Governance Issues
Tuesday, June 18:	Culture, Labor Compliance & Options
Tuesday, July 9:	Operational, Trade and Customs
Tuesday, July 23:	International Taxation and Transfer Pricing
Tuesday, August 6:	Compliance and Reporting

CPE and CLE available

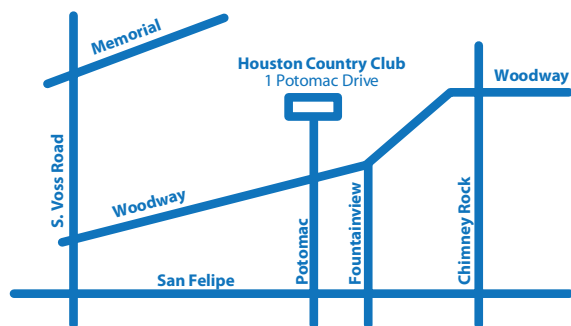
Breakfast begins at 7:30, program from 8 - 9:15

UHY LLP offices - 2929 Allen Parkway at Waugh

To RSVP, register on the FEI chapter website at: www.feihouston.org (limited space available)



May 21th meeting information



LOCATION: Houston Country Club

1 Potomac Drive
Houston, TX 77057

AGENDA: Professional Development Session (4:30pm) Social hour (5:30pm) Dinner (6:30pm)

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Meeting Fax/Mail Reservation Form

Register online at <http://www.feihouston.org>

Mail to: P.O. Box 631206, Houston, TX 77263-1206 or Fax to: 713.776.1308

One form per registrant please, photocopy as necessary. **Reservations Required** by 3:00 pm 2 business days before the meeting. Reservations may be canceled without cost as late as noon the day before the meeting. **"No-shows" will be billed \$90.**

Meeting Cost: No charge for Chapter Members and 1st time prospective members. Guests -\$90/person (guests & prospective members must be accompanied by member)

Attendee Name

Organization

Street Address

City / State / Zip

Phone

Fax

E-mail

Please select one: ☐ Chapter member ☐ 1st time prospective member

☐ Spouse (name) : _____

Payment method: ☐ MasterCard ☐ Visa ☐ Amex

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Name on card

Signature

Billing address (street address, city, state and zipcode)